

Rep Order# 8863279 Ver# 1 Mod# 0  
EC'd Yes

Status Confirmed

Traffic Order# 37233

Printed: 09/12/2012 10:11 AM

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) BERKLEY, SHELLY  
Product BERKLEY/SENATE/D  
Estimate#  
Buyer MICHAEL DETTORRE  
Phone#  
Fax#

**Agency** ( ) SHORR JOHNSON MAGNUS  
1831 CHESTNUT ST  
PHILADELPHIA, PA 19103  
**Agency C/P1/P2/E**  
**Flight Dates** 09/12/2012 - 09/17/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0265

-- CONTRACT COMMENT --

BERKLEY FOR SENATE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



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**EC'd** Yes    **Last Received:** 09/11/2012 12:33 PM

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**Station** KLAS-TV LAS VEGAS **Agency** ( ) SHORR JOHNSON MAGNUS  
**Advertiser** ( ) BERKLEY, SHELLY 1831 CHESTNUT ST  
**Product** BERKLEY/SENATE/D PHILADELPHIA, PA 19103

**Estimate#** MICHAEL DETTORRE **Agency C/P1/P2/E**  
**Buyer** **Flight Dates** 09/12/2012 - 09/17/2012  
**Phone#** **Hiatus Weeks**

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Last Received: 09  
Showing Buylines: All Lines

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1831 CHESTNUT ST  
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Agency C/P1/P2/E  
Flight Dates 09/12/2012 - 09/17/2012  
Hiatus Weeks

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**Salesperson FAX#** 202-872-0263

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Phone#	Hiatus Weeks	Salesperson FAX# 202-872-0263										
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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40	SU	630A-800A Buyline Comment: CBS SUNDAY MORNING			:30	\$325.00	09/16-09/16	1	1	1	\$325.00	
41	SU	800A-830A Buyline Comment: NEWS			:30	\$850.00	09/16-09/16	1	1	1	\$850.00	
42	SU	830A-900A Buyline Comment: FACE THE NATION			:30	\$940.00	09/16-09/16	1	1	1	\$940.00	

#### —REPORT TOTALS—

Report Totals: 105 / \$45,580.00

#### —SALES MONTHLY TOTALS—

Sep 12: 105 / \$45,580.00

Sales Totals: 105 / \$45,580.00

Station Totals: 105 / \$45,580.00

Lines not sent/rclld/rtrn: 0 / \$0.00

#### —COMPETITIVE—

Market Totals	\$151,933	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books

null

Demos

RA35+